

SECONDARY SCHOOL VALUE MODEL— FOR SECONDARY SCHOOL ADMINISTRATORS

SECONDARY SCHOOL ATHLETIC TRAINER COMMITTEE

The Secondary School Value Model (SSVM) was developed by a collaboration of the Secondary School Athletic Trainers' Committee (SSATC) and the Committee on Revenue (COR) and particularly the Secondary School Value Model Work Group.

With this document, we hope the secondary school administrator, athletic director, parent, or school board member will be able to use this information in efforts to either hire an athletic trainer or continue or improve an already existing position. In a time of dwindling academic budgets, it is imperative that decision makers know the value of each position on their staff, and the athletic training position is no different. The SSVM will allow decision makers to quantify and articulate the value of the secondary school athletic trainer.

Student athlete safety is a top priority with secondary school athletics. The secondary school athletic trainer provides a unique and qualified skill set to help meet the need of student athlete care and safety.

This document, along with additional information outlining what an athletic trainer (AT) is and the value they can bring to your school system can be found on the National Athletic Trainers' Association website www.nata.org.

"The AT is the health care professional that takes care of ALL student athletes once the staff, including the school nurse has left for the regular school day.

This is when the AT begins the daily routine of injury rehabilitation, injury evaluation, protective taping, practice prep, monitoring environmental conditions and physician consultation. The AT's value and worth can't be measured in monetary terms alone."

- Larry Cooper, MS, ATC, LAT



What can an AT do for you?

Provider of medical services

Cost containment

Academic success

The SSAT brings both value and worth to the secondary school setting.

"Do you have an Athletic Trainer caring for your student athletes?"