Dear [Employer],

I am requesting to [join/renew my membership with] the National Athletic Trainers' Association (NATA), the premier professional organization for athletic trainers. I believe this membership represents a valuable professional investment and a significant cost-saving opportunity for [institution name].

This comprehensive membership provides:

Immediate Access to 225+ CEUs through NATA EducATe, valued at up to $600

* Fulfills the required 50 CEUs needed every two years for BOC certification and state licensure
* Eliminates the need for separate CEU reimbursement requests
* Provides significant cost savings compared to purchasing CEUs individually

Additional value-adding benefits include:

* Discounted registration rates for the NATA Clinical Symposia & AT Expo
* Access to the latest clinical practice updates and research through the Journal of Athletic Training
* Professional networking and mentorship opportunities
* Legislative advocacy protecting our profession's scope of practice
* Member-only resources and educational tools
* District and state association memberships included
* Volunteer and leadership opportunities

The ROI on this membership is clear: While the annual membership fee is [$$], the included CEU package alone is valued at $600, not counting the additional benefits and discounts. This represents a net positive return on investment for [institution name], while ensuring I maintain the highest standards of professional practice.

This membership will enhance my ability to:

* Stay current with evidence-based practices
* Network with leading professionals in our field
* Access cutting-edge research and educational resources
* Contribute to the advancement of athletic training at [institution name]
* Have a voice in the profession

Thank you for considering this investment in professional development that will benefit both our organization and the quality of care we provide.

Sincerely, [Name]

[Position/Credentials]