

CDN

INDIANAPOLIS

P. 03

Heat Illness Press Conference
Important heat illness information will be released during today's press conference.

P. 04

Alumni Parties
Most alumni events are tonight! See if your school is hosting a party.

P. 06

Award Winners
Your 2014 award winners will be recognized during the General Session today.

NATIONAL ATHLETIC TRAINERS' ASSOCIATION CONVENTION DAILY NEWSPAPER

Standing Tall Among Men

Larry Starr Delivers Inspiring Speech at NATAPAC Breakfast

By Sanette Ludick



NATA Hall of Famer Larry Starr, EdD, ATC, LAT, held up his original Cramer athletic training manual during his speech at the NATAPAC Breakfast.

When he was interviewing for a job with the Cincinnati Reds in 1972, NATA Hall of Famer Larry Starr, EdD, ATC, LAT, didn't have any experience working in professional baseball. The interview process went well, but the Reds had two small worries: "We're concerned about your youthful appearance and your diminutive stature," they told Starr, who was only 24 years old and 5-foot-6.

It was Starr's mentor, orthopedic surgeon Dr. Mel Olix, who told the Reds: "Let me tell you something about Larry Starr: He stands tall among tall men." The Reds took a chance on Starr, and 30 years later he was still working in professional baseball.

That was just one of many inspirational (and humorous) stories Starr delivered to the crowd of more than 200 people at the NATAPAC Breakfast on Thursday. Once hired by the Reds, Starr became the first certified athletic trainer in professional

Continued on page 10

Busy J&J Day Schedule Today

WE'VE GOT A JAM-PACKED DAY OF PROGRAMMING FOR J&J DAY TODAY! Start off strong with the J&J Feature Presentation "Does Protective Headgear Make Contact Sports Safer? Current Trends in Prevention of Sports-Related Concussions" at 11:45 a.m. in ICC Hall F. Jason Mihalik, PhD, CAT(C), ATC, will present "Protective Headgear: Current Technologies & Materials, and Its Relation to Injury Prevention," followed by a presentation by Thomas Bowman, PhD, ATC, PES, entitled, "Laboratory Helmet Testing: Are All Helmets Created Equal?" Kevin Guskiewicz, PhD, ATC, FNATA, will close out the session with "Biomechanics: Impacting Youth Sports. Tamara Valovich McLeod, PhD, ATC, FNATA, is moderating this can't-miss presentation.

Don't bother leaving your seat in Hall F after the feature presentation because that room is hosting the next three big events, including the Hall of Fame Induction Ceremony (2-3 p.m.), the General Session (3-4 p.m.) and the Johnson & Johnson Keynote Presentation (4-4:45 p.m.). Captain Mark Kelly, former combat pilot, astronaut and cancer survivor, will speak about overcoming adversity and the importance of maintaining work/life balance.

CAN'T-MISS STUFF TODAY!

- **Face Time '14**
(Meet your presidential candidates)
ICC, Room 104
9:15- 10:15 a.m.
- **Hall of Fame Inductions**
ICC, Hall F
2-3 p.m.
- **6th Annual National Quiz Bowl**
ICC, Room 104
5-7 p.m.
- **Young Professionals' Social**
Cramer YP Lounge – ICC, Room 201
6-7:30 p.m.
- **NATA Foundation Fundraiser with the Indiana Fever**
Bankers Life Fieldhouse
7-10 p.m.

REMINDERS

- The Cramer Student Lounge (ICC, 500 Reception Room) and Cramer Young Professionals Lounge (ICC, Room 201) are open today from 9 a.m. – 6 p.m.
- Get the convention app! Search "NATA 2014" in the iTunes App Store and Google Play.
- Visit NATA Connect inside the AT Expo to make sure you're utilizing all of your NATA benefits. Staff will be available to answer your questions.
- Visit the NATA Foundation Silent Auction inside the AT Expo for your opportunity to bid on a huge assortment of exciting items.



BE SOCIAL!

Use #NATA2014 to join the conversation on Twitter! @nata1950

FEATURED TWEETS

@BraggAmy: When you love your job & people you work with, it's fun to talk shop! Thanks #NATA2014 #fuelinbama @CPSDA @SCANutritionDPG @MichelleDiltz

@DarinPadua: Packed free comm session for masters student research award presentations. Future of AT research is very bright! #NATA2014 @NATAFoundation

Registration – ICC, Hall H		
THURSDAY, JUNE 26	FRIDAY, JUNE 27	SATURDAY, JUNE 28
6:30 a.m. – 4:30 p.m.	6:45 a.m. – 5:15 p.m.	6:45 a.m. – 1 p.m.

AT Expo – ICC, Hall I		
THURSDAY, JUNE 26	FRIDAY, JUNE 27	SATURDAY, JUNE 28
10 a.m. – 5 p.m.	10 a.m. – 5 p.m.	10 a.m. – 1 p.m.

Career Center – ICC, Hall I		
THURSDAY, JUNE 26	FRIDAY, JUNE 27	SATURDAY, JUNE 28
8 a.m. – 5 p.m.	8 a.m. – 5 p.m.	8 a.m. – noon

NATA/NBATA Blood Drive – ICC, Room 211		
THURSDAY, JUNE 26	FRIDAY, JUNE 27	
9 a.m. – 4 p.m.	9 a.m. – 4 p.m.	

Support that matters.



COACH[®]
official athletic tape sponsor



The Official Athletic Training Tape of the
National Athletic Trainers' Association



JOHNSON & JOHNSON is proud to be an official sponsor of the 2014 FIFA World Cup™ Brazil.

JOHNSON & JOHNSON athletic tapes provide superior unwind tension roll after roll, to give you maximum use and performance, right down to the core.

The custom fit and support provides your athletes with the best possible protection against injury. And, as a founding strategic partner of the National Athletic Trainers' Association, Johnson & Johnson continues to deliver outstanding support to you, your association and your profession.



COACH[®]
official athletic tape sponsor



NATA Press Conference to Address Heat Illness

By Jaimie Siegle

Summer officially began last Saturday, meaning athletes practicing outside are more at risk for exertional heat stroke, dehydration and other heat-related conditions. Today's press conference, taking place from 9-10:15 a.m. in ICC Room 117, will present new evidence-based research and updated guidelines for the prevention, recognition and treatment of exertional heat illnesses.

Heat illness expert Doug Casa, PhD, ATC, FACSM, chief operating officer of the Korey Stringer Institute and chair of the position statement writing group, will introduce an executive summary of the position statement at the press conference. The statement, which will be featured in an upcoming issue of the *Journal of Athletic Training*, will contain updates to NATA's original heat illness position statement published in 2002.

"These guidelines are not just for athletes – they are also valuable for individuals exposed to warm weather environments such as those in the military or individuals whose work necessitates heat exposure," said Casa.

Following Casa's remarks, the NATA Research & Education Foundation presents "Hot Topics in Heat Illness," an overview of findings from a variety of heat-related studies by athletic trainers across the country. Luke Belval, ATC; Jessica Miles, MAEd, ATC, LAT; Koji Kanemura, MAT, ATC, LAT; Michael Sundeen, MS, ATC; and Phillip Stamatis, ATC, will speak about their respective research projects at the press conference.

Another featured speaker at the press conference is Indianapolis Colts lineman



Daniel Welch, LAT, ATC, measures the wet bulb globe temperature during a high school football practice in at Glynn Academy High School in Georgia. Welch was one of 25 ATs who participated in the heat illness study conducted by ATs at the University of Georgia.

Joe Reitz, who will offer his own perspective on sports health and heat illness prevention.

To read the executive summary for the heat illnesses position statement or the official release of the press conference, visit www.nata.org/press-room. To

read about one of the latest studies on heat illness research conducted by several Georgia ATs, check out our cover story "The Game Changers," available online now in the July 2014 issue of *NATA News* (nata.org/NATAnews).

NEWS IN BRIEF

BOC Prize Winners for June 26, 2014

Congratulations to the athletic trainers who won prizes at the Board of Certification booth yesterday! Trivia contest winners, who received \$25 gift cards, were Fawn Michel, Dawn Hammerschmidt, Amanda Sampsel and Theodore Hirschfeld. Jacqueline Phillips' name was drawn for a certification certificate, and Lynne Young won a certification plaque. Home study giveaway winners were Mary Joos, Ron Wollenhaupt, Daniel Ryan, Mandi Baldwin and Lindsay Moccia.

Earn EBP Category CEUs

As an attendee, you will gain access to online courses that have been approved as

part of the BOC EBP Category. Although no onsite educational sessions are available, your convention attendance qualifies you for the following online courses:

- Nuts & Bolts: A Practical Guide to Collecting Patient Outcomes (1.75 EBP CEUs)
- Developing and Utilizing Clinical Outcomes Databases in Clinical Practice (1.25 EBP CEUs)
- Foundational Concepts of Clinical Outcomes Assessment and Strategies for Implementation (1.5 EBP CEUs)

Shortly after the convention, you'll receive an email with specific information about accessing the courses.

Discounts and Coupons Available

Turn to the back of the Convention Guide you received in your registration bag to find tear-out discounts and contest entries for certain companies exhibiting at the AT Expo. And don't forget to sign and submit your legislative postcards (also located in the back of the Guide) to support AT legislation.

Win \$100 ATEC Registration

Visit the ATrack booth inside NATA Connect at the AT Expo for your chance to win \$100 off registration for the 2015 Athletic Training Educators' Conference.

Today's Alumni Parties

Ball State University

6-10 p.m.

Lucas Oil Stadium- Quarterback Suite

Contact: Neal Hazen, nhazen@bsu.edu

Bowling Green State University

7-9 p.m.

**The Slippery Noodle Inn,
372 S Meridian St.**

A limited number of appetizers and snacks are pre-ordered for the group, along with a cash bar. For more ATSO information join our BGSU Athletic Training Facebook group or follow ATSO on twitter @wheremyfalcnsAT.

College of Mount St. Joseph

7:30 p.m.

The Pub Indianapolis, 30 E. Georgia St.

Contact: BC Charles-Liscombe,
bc_charles-liscombe@mail.msj.edu

The AT program will have appetizers and soft drinks available for alumni, former faculty and preceptors, plus a cash bar. Please join us and RSVP to athletic_training@mail.msj.edu.

Dakota Wesleyan University

7:30 p.m.

Tavern on the South, 423 W South St.

Contact: Dan Wagner, dnwagner@dwu.edu

Florida Southern College

7 p.m.

Slippery Noodle Inn, 372 S Meridian

Contact Name: Sarah Manville,
Sarah.manville@gmail.com

We have the back, upper balcony reserved at 7. Starting at 7, they charge a \$5 cover... So get there a little early and you won't have to pay the cover charge! There's a live blues band starting at 8:30. Looking forward to seeing everyone!

Franklin College

7:30-9:30 p.m.

Cadillac Ranch, 39 Jackson Place

Contact: Chris Shaff,
cshaff@franklincollege.edu

Come on out and join other alums and FC staff members at this year's NATA Alumni Party! Appetizers will be available.

George Mason University

4-6 p.m.

**O'Reilly's Irish Pub and Restaurant,
36 S. Pennsylvania Ave.**

Contact: Amanda Caswell, aalleni@gmu.edu
Calling all current and former Patriots and friends of the ATP! Join us for a time of socializing, networking and fellowship with light appetizers, beverages and giveaways.

Mount Union College

8 p.m.

**Ram Restaurant and Brewery, 140
South Illinois Street**

Come by and have a drink in remembrance of "Dan the Man" Gorman and share stories!

Contact: Rachel Cummings,
Rachelac24@gmail.com

Saint Louis University

5:30-7:30 p.m.

**Ike and Jonesy's,
17 West Jackson Place**

Contact: Anthony Breitbach PhD, ATC,
breitbap@slu.edu

Ike and Jonesy's is between Meridian and Illinois Streets at Jackson Place. Look for the large Marilyn Monroe sign next to the Claddagh Irish Pub and across from the Omni Severin Hotel. We are looking forward to seeing our alums, friends and students!

University of Connecticut

8-10 p.m.

**Gatsby's Pub,
6335 Intech Commons Dr.**

Contact: Yuri Hosokawa, yuri.hosokawa@uconn.edu

Join us for cocktails and desserts! No cover charge.

University of Texas at Arlington

7 p.m.

**Ike and Jonesy's Pub,
17 W Jackson Place**

Contact: Paul Krawietz, pkrawietz@uta.edu
Appetizers will be provided.

Waynesburg University

Location: TBD

7 p.m.

Contact: Drue Stapleton, dstaplet@waynesburg.edu

Q&A WITH J&J

Jack Weakley of founding sponsor Johnson & Johnson offers insight on this year's keynote speaker and shares what he enjoys most about convention.

Would you say you have a favorite part of the NATA convention? I don't have just one, but several! Certainly the opening [of the Expo], when everyone comes rushing in. Seeing old friends and making new ones is certainly a highlight. J&J Day is, of course, the focal point of our week, and the keynote is great. I enjoy the role we play in the whole thing, and I think it's important to recognize the people who do, and have done, so much for the profession.

Why is J&J Day important for both NATA and the Johnson & Johnson brand? I think for NATA and the profession, we've had a very long, outstanding partnership. ATs are a big piece of the J&J athletic tape and sports medicine business. I think it's beneficial to NATA, the profession and J&J to play the role we do.

The J&J keynote speaker is Cpt. Mark Kelly, military veteran and husband of Gabbie Giffords. Why was he a good fit for NATA? I think we've had a long tradition of keynote speakers with very diverse backgrounds. As I will say in my remarks, his story involves tragedy, hope, recovery, resilience and motivation. As an experienced combat aviator

and experienced astronaut who's had to overcome major personal tragedies in his life, I think he can continue that tradition of great keynotes.

Last year's convention in Las Vegas saw record-breaking attendance. What are you most excited about this year in Indianapolis? Indy is a great convention town – it's in the center of the country. If we don't see record crowds, I think we'll see pretty close to it. But we're just excited to be here – we have a new booth and new company initiatives to share.

Complete the following sentence: "Athletic trainers are ____." Caring, giving people who I've had the pleasure to work with for 35 years.

Johnson & Johnson
CONSUMER PRODUCTS COMPANY
Division of Johnson & Johnson Consumer Companies, Inc.

Please join the National Athletic Trainers' Association as we thank our partners and sponsors for their support of NATA, the 2014 NATA Clinical Symposia & AT Expo and the athletic training profession!

FOUNDING LEVEL SPONSORS

Gatorade, Founding Strategic Partner
Johnson & Johnson, Founding Strategic Partner

NATA SPONSOR LEVEL

Cramer Products, Inc., Cornerstone NATA Sponsor
Tinactin, Merck Consumer Care, NATA Sponsor

CONVENTION SPONSORS

The Andrews Institute
Cramer Products, Inc.
Gatorade
Hibiclens, Molnlycke Health Care
Johnson & Johnson

KR Technologies
Ossur Americas
Texas Health Ben Hogan Sports Medicine



samrecover.com



Booth #1721

REGISTER TO WIN

- sam® unit (\$799.00 value)
- 1 unit per hour giveaway
- 7 sam® units per day

RECOVER ...Stronger...Faster...Longer



Relieve Pain,
 Muscle Spasms,
 Joint Contractures while
 Increasing Local Circulation



NATA Hall of Fame-Class of 2014

The Class of 2014 will be inducted into the Hall of Fame today at 2 p.m. in ICC Hall F.



JON ALMQUIST, ATC, VATL

Recognized for elevating athletic training at the secondary school level, Jon Almquist has served the Fairfax County Public Schools System as an athletic trainer, teacher and administrator for more

than 30 years. Dedicated to addressing and reducing sports-related concussions, Almquist has improved secondary school athletic training through his research and instruction. Through his service to the Virginia Athletic Trainers' Association, he has worked to pass legislation in his home state. An avid volunteer, Almquist served the NATA as a member of the Pronouncements Committee, the NATA Inter-Association Task Force for Appropriate Care of the Spine, and as chair of the Secondary School Athletic Trainers' Committee.



MARK GIBSON, MS, ATC, PT

Mark Gibson is known as a leader within the profession who has committed his career to the advancement of athletic training. Gibson has served the University of Wisconsin La Crosse, first

as head athletic trainer from 1985 to 1993, and as the director of its undergraduate athletic training program since 1993. As former vice president of the Wisconsin Athletic Trainers' Association, Gibson was instrumental in securing licensure for athletic trainers in his state. He became the president of the Great Lakes Athletic Trainers' Association in 2006 and was elected to the NATA Board of Directors in 2007. Gibson served the NATA in numerous committee leadership positions and is current Chair of the International Committee.



PAULA SAMMARONE TUROCY, EdD, ATC

As an educator, clinician, volunteer and advocate, Paula Sammarone Turocy's impact on the profession of athletic training is immeasurable. A former chair of the Commission

on the Accreditation of Allied Health Education Programs Joint Review Committee on Athletic Training, and founding chair of the Commission on Accreditation of Athletic Training Education, she has influenced the education of athletic trainers throughout the country. A recognized volunteer and activist at the local, state and national levels, Turocy contributed to the advancement of the regulatory status and licensure of ATs in Pennsylvania. Turocy, who was the first female athletic trainer in Michigan, is currently a professor of athletic training at Duquesne University.



DAVID DRAPER, EdD, ATC, FNATA

As an educator and researcher, David Draper has had an immeasurable impact on the field of athletic training. Through more than 100 publications and 300

presentations and seminars, Draper has introduced therapeutic modality principles and applications based on research and scientific evidence to athletic trainers, physical therapists, occupational therapists and other professionals. He is recognized as a pioneer of research in ultrasound and diathermy. Dedicated to the profession in all settings, Draper is a former president of the Utah Athletic Trainers' Association, former chair of the written examination committee of the BOC and served on the editorial board of the Journal of Athletic Training. He is currently a professor of sports medicine and athletic training at Brigham Young University.



CATHERINE "KATIE" GROVE, PhD, ATC, LAT

One of the professions' trailblazers, Catherine "Katie" Grove began her career as an athletic trainer when there were relatively few women

in the profession. Since then, Grove has been a leader, example and advocate for female athletic trainers, serving as chair of the NATA Women in Athletic Training Committee. Grove is the Athletic Training Director at Indiana University, where she was recognized with the Excellence in Support of Women's Athletics, Health and Wellness Award. A former president of the Great Lakes Athletic Trainers' Association and the Indiana Athletic Trainers' Association, Grove is a committed leader at all levels of the profession.



KENNETH WRIGHT, DA, ATC

Kenneth Wright, a professor at the University of Alabama, is a distinguished scholar, researcher and educator who is a respected expert and sought-after presenter across the globe. Wright has

authored two textbooks, countless scholarly articles and secured numerous research grants, all of which has contributed to the advancement of athletic training and athletic training education. Among many appointments to the editorial boards of several publications, Wright served as the Editor-in-Chief of the Journal of Athletic Training for 12 years. In recognition of his service, the JAT established an award in his honor. Consistently recognized for his achievements and expertise, Wright was appointed to the US Anti-Doping Agency, the US Olympic Committee and has been awarded with the NATA Most Distinguished Athletic Trainer Award.

MEET THE 2014 MDATs

The following ATs have been honored with the 2014 Most Distinguished Athletic Trainer award in recognition of their dedication and service to the profession. They will be honored during today's General Session at 3 p.m. in ICC Hall F.



THOMAS ABDENOUR, ATC, PES, CES



CRAIG DENEGAR, PhD, ATC, PT, FNATA



JILL A. MANNERS, MS, ATC, PT



J. TIMOTHY SENSOR, ATC



DALE F. BLAIR MS, ATC, CSCS



THOMAS WILLIAM KAMINSKI, PhD, ATC, FNATA



LINDA MAZZOLI, MS, ATC, PTA



CYNTHIA TROWBRIDGE, PhD, ATC, LAT



SARA BROWN, MS, ATC



TIM KELLY, ATC



ROBB REHBERG, PhD, ATC, NREMT



BENITO J. VELASQUEZ, DA, ATC, LAT



MITCHELL L. CORDOVA, PhD, ATC, FNATA



JACKIE J. KINGMA, DPT, ATC, PA



RUSSELL RICHARDSON, EdD, ATC



CRAIG A. VOLL, JR., ATC

Additional 2014 Award Winners

The following ATs will be honored during today's General Session at 3 p.m in ICC Hall F.

Eve Becker-Doyle Leadership Award

Kent Falb, ATC

Athletic Trainer Service Award

Martin Baker, MS, ATC
L. Scott Barringer, MEd, ATC, LAT
Scott L. Bruce, MS, ATC
W. David Carr, PhD, ATC
Michael Catterson, MS, ATC, LAT
Mark I. Cherwony, MS, LAT, ATC
Glen "Larry" Cooper, MS, ATC, LAT
Erin L. Cramer, ATC, PA-C
Jonathan H. Dana, ATC
Jon "J.D." Darling, ATC, LAT
Jennifer E. Earl-Boehm PhD, ATC
Keith E. Eggleston, ATC, LAT
Jessica Emlich-Jochum, PhD, ATC
Karen D. Fennell, MS, ATC, LAT
Scott Galloway, ATC
Darrell Ganus, ATC
Darrell Jon Gililand, Jr., EdD, ATC, LAT
Gary R. Hanna, ATC
Laura L. Harris, PhD, ATC
Kelley Henderson, MEd, ATC, LAT
Kevin Herod, MS, ATC, SCAT
Gregor A. Hill, MS, ATC, CSCS
Chris H. Hummel, MS, ATC
Gregory K. Janik, MS, ATC
Scott J. Johnson, MSED, ATC, VATL
Lisa Kluchurosky, MEd, ATC
Paul J. Krawietz, EdD, ATC, LAT
Thomas Kuster, III, MS, ATC, PES
Christine Lauber, EdD, ATC, LAT
Scott E. Lawrance, DHS, ATC, MSPT
Elicia Leal, MEd, ATC, LAT
Lana Loken, EdD, ATC
Douglas Long, PhD, ATC, LAT
Kembra Mathis, MEd, ATC, LAT
Alan Maynard, MEd, ATC
Susan M. McGowen, PhD, ATC, EMT
Randall Meador, MS, ATC
Brent B. Millikin, MEd, ATC
Valerie Moody, PhD, ATC, WEMTB
Thaddeus L. Moore, Jr., MA, ATC
Thomas "TJ" Morgan, MS, ATC, PES
Gary Morin, PhD, ATC, LAT
Daniel J. Newman, MS, ATC, LAT
Michael A. Prybicien, MA, ATC, CSCS
Jerome Razayeski, MEd, ATC, SCAT
Ronald "Rick" Redden, ATC, LAT
Russell Richardson, EdD, ATC
George Roberts, MEd, ATC, CES
Rob Sandmann, MEd, ATC, LAT
Natalie Steadman, MAT, ATC, PT, LAT
Mark Stutz, PhD, ATC, LAT
Erik E. Swartz, PhD, ATC, FNATA
William Warren, ATC, CAA
Brian Zeller, PhD, ATC

Fellows

Jennifer E. Earl-Boehm, PhD, ATC
Scott E. Ross, PhD, ATC

Gail Weldon Award of Excellence

Louise Fincher, EdD, ATC, LAT

President's Challenge

Lyle J. Micheli, MD

Honorary Member

Dr. Ben Kibler
Dr. Jack Winters

Professional Development Excellence Award

Malissa Martin, EdD, ATC

Sayers "Bud" Miller

Distinguished Educator Award
Bonnie Van Lunen, PhD, ATC, FNATA

Daniel L. Campbell Legislative Award (Class I)

Indiana Athletic Trainers' Association

Daniel L. Campbell Legislative Award (Class II)

Athletic Trainers of Massachusetts

William T. Griffin Award for Outstanding Leadership in Legislative Affairs

George M. Roberts, MEd, ATC

COLLEGE/UNIVERSITY AWARDS

AT of the Year (Division I)

Michael W. Goforth, MS, ATC

Head AT of the Year (Division II)

Andrea Lynn Scott, MS, ATC

Head AT of the Year (Division III)

Thad Moore, ATC

Head AT of the Year (NAIA)

Gary Turbak, DHSc, ATC

Head AT of the Year (Junior College/Community College)

Patricia Denny, MA, LAT, ATC

Assistant AT of the Year

Heather Halseth, MS, ATC

New Horizon Award

Colin Covelli, MEd, LAT, ATC, CSCS

Above & Beyond Award

Kevin Parker, MEd, AT, ATC
Deborah J. Springer, MA, AT, ATC

Jack Cramer Scholarship Winner

Erin Arnas

Young Professionals' Committee National Distinction Award

Ryan Wilkinson, EdD, ATC, CSCS

Ethnic Diversity Advisory Committee Bill Chisolm Professional Service Award

Thomas E. Koto, Jr., ATC, LAT

Journal of Athletic Training Clint Thompson Award for Clinical Practice Advancement

Karl F. Kozlowski, PhD, ATC;
James Graham, PhD; John J. Leddy, MD; Lee Deviney-Boymel, MS;
Barry S. Willer, PhD

2013 Journal of Athletic Training Kenneth L. Knight Award for the Outstanding Research Manuscript

Inne Aerts, MS; Elke Cumps, PhD;
Evert Verhagen, PhD; Niels Mathieu, MS; Sander Van Schuerbeeck, MS;
Romain Meeusen, PhD

Athletic Training Education Journal Outstanding Research Manuscript Award

Kelly D. Pagnotta, MA, ATC, PES;
Stephanie M. Mazerolle, PhD, ATC, LAT; Thomas M. Yabor, MA, ATC;
Anthony C. Salvatore, MS, ATC;
Douglas J. Casa, PhD, ATC, FACSM

Athletic Training Education Journal Outstanding Non-Research Manuscript Award

Timothy E. Speicher, PhD, ATC, CSCS;
Malissa Martin, EdD, ATC;
Jason Zigmont, PhD, CHSE

NATA RESEARCH & EDUCATION FOUNDATION AWARDS

Lifetime Contribution Award

Chris Ingersoll, PhD, ATC

Volunteer Service Award

MaryBeth Horodyski, EdD, ATC, FNATA

Medal for Distinguished Athletic Training Research

Sandra J. Shultz, PhD, ATC, FNATA

New Investigator Award

Joseph Hart, PhD, ATC

Doctoral Dissertation Award

Timothy W. Tourville, PhD, ATC, CSCS

2014 NATA FOUNDATION SCHOLARSHIP RECIPIENTS

Doctoral

Beth Antoine
Morgan Bagley
Lynette Carlson
Natalie Myers
Grant Norte
Megan Quinlevan
Shinichiro Sugiura
Matthew Zellmer

Master's

Emilee Anderson
Luke Belval
Megan Chavez
Steven Davi
Kyra Dodson
Nichole Eads
Beth Herrell
Kathleen Hogan
Tyler Knight
Lauren Kriebel
Sarah Mcnamara
Alison Reddick
Brett Sigley
Emille Troxell

Entry Level Master's

Ira Fowler
Christopher Toone
Claire Ely
Michele Galvin
Rachel Gruber
Shannon Harms
Christina Hirsch
Katherine Hughes
Crystal Rush

Entry Level

Katye Clark
Maria Backes
Mary Conklin
Chelsea Davis
Danielle Enrique
Jenna Neumann
Joseph Vogler
Charlotte Walter
Grant Bargender
Jake Berkowitz
Michael Borst
Kelsey Branstetter
Nicholas Ciccone
Britt Dickman
Eden Embree
Allison Gardiner
Taylor Gentry
Sarah Gilleland
Michael Gregory
Julia Greiner
Cheryl Hairston
Alissa Huerta
Elena Keretses
Morgan Langton
Theresa Lau
Cassandra Lipinski
Kiyun Lynch
Tyrel Nelson
Kristen Polaski
Zachary Russell
Juliana Smeltz
Julia Spellman

Athletic Training Student Challenge: -Overall Winner

Western Carolina University

-Highest Endowment Contribution

Florida International University

-Highest First Time Contribution

Indiana University



Hot Product Pavilion

The Hot Product Pavilion is a must-see destination at the NATA convention. Located right outside the AT Expo (Hall I) in Crossroads Corridor, the HPP is a great place to peruse the latest sports medicine products at your own pace. Our Hot Product Pavilion is bigger and better than ever in 2014, so make sure to stop by to learn about the following innovative products:

2nd Skull, LLC - Booth 1731

2nd Skull® CAP

2nd Skull® is a protective headgear company with patented technology proven to add up to 35 percent more impact protection. 2nd Skull® CAP is for helmet-requiring sports like football or hockey. 2nd Skull BAND is for non-helmet sports like soccer. 2nd Skull® products are proudly made in the USA.

Adhezion Biomedical, LLC - Booth 555

SurgiSea®

SurgiSea® Topical Skin Adhesive can replace sutures for incision or laceration repair to get your athletes back on the field faster. It is designed to save time during wound repair; provide a flexible, water-resistant, antimicrobial protective coating; and to eliminate the need for sutures.

Agency For Student Health Research - Booth 445

InjureFree

The time to improve sports safety is NOW! InjureFree connects all caregivers in your community with real-time injury reporting and alerts. Both HIPAA and FERPA compliant, InjureFree offers athletic trainers mobile app injury reporting and follow-up treatment updates while reducing administrative burden. Join the InjureFree network today! www.injurefreenata.com

Air Britt, LLC - Booth 207

Air Britt Air Suspension Knee Brace

The Air Britt Air BRACE™ is a one-of-a-kind knee brace that offers unparalleled comfort while providing the amount of support that YOU decide is needed! Whether you are an active athlete or just in need of additional support to relieve pain, our unique Air Suspension Technology allows you to maintain true mobility, versatility and flexibility without compromising support and comfort. Why not take control of your health by harnessing the power of air... Air Britt Air BRACE™

ALERT SERVICES, INC. - Booth 913

Squeaky Cheeks 100% Natural Body & Foot Powder

This is not just a personal care product, but one that energizes your lifestyle! This is a 100 percent all-natural, high-performance body and foot powder that is talc free and features soothing and energizing essential oils. For 10 years running, it's the best formula available for chafing prevention, sweat reduction and odor elimination.

ALERT SERVICES, INC. - Booth 913

Alert ProCut Non-Stick Scissors

The time-tested Alert Pro Cut Scissors are now available with an upgrade. These scissors have a non-stick coating that withstands adhesive buildup and cleans much easier than chrome-coated scissors. You will find these non-stick coated scissors work great on Kinesio tape and Elasticon. Available in Booth 913 for \$25 (show special only).

All-Star Sporting Goods - Booth 544

CryoHelmet

A new treatment for concussions, migraines, performance/recovery and more. Trauma accumulates over time from repeated impacts during practices and games. The CryoHelmet uses cold therapy to treat some of the inflammation that occurs with these injuries. Therapeutic hypothermia is a rapidly growing field in medicine. For the most up-to-date research, please visit www.iceyourhead.com.

ARI-MED/DIVERSA PRODUCTS GROUP - Booth 1013

A25Si Skatewheel Deluxe Med Bag

Our A25Si Skatewheel Deluxe Med Bag has been resized to fit in an overhead bin. It comes with double lid with instrument sleeves, multiple outer pockets, movable inner dividers, a large bandage kit, skatewheel system and heavy duty retractable handle.

ASEA - Booth 656

ASEA and RENU 28

ASEA's proprietary products are the world's first and only molecular supplements with stabilized Redox Signaling Molecules that detect and repair cellular damage and accelerate healing. ASEA mobilizes fatty acids for athletes to use as a better fuel source, sparing muscle glycogen. For better performance, endurance and recovery, ASEA and RENU 28 provide the edge you need!

Bauerfeind USA, Inc - Booth 1155

genuTrain, Solid Black

The Difference is the KNIT and the FIT. This comfortable support with its compression massage effect helps relieve knee pain and swelling to enhance sports performance. It promotes proprioception, thus heightening sensory awareness in the knee for increased joint stability, control, recovery, relief and confidence to make your best move! Worn by NBA players.

Biodex - Booth 912

System 4

The Biodex System 4 is a versatile dynamometer with applications in sports medicine/orthopedics, pediatric medicine, neurorehabilitation and neuromuscular research. Evidence-based clinical protocols combine science with practical application. Used in over 70 countries, by professional teams worldwide, Olympic training, Navy SEALs, NASA and the Russian cosmonaut program...

Biodex - Booth 912

Balance System SD

The Biodex Balance System™ SD improves balance, increases agility and develops muscle tone. Used by thousands for testing and training, vestibular rehabilitation and neurorehabilitation, the Balance System documents preseason baseline, evaluates injury risk and helps determine post-injury return-to-activity. Specific training exercises include ROM, weight-shift, dynamic joint and core stabilization.

Biodex - Booth 912

Concussion Management

The Biodex Balance System SD quantifies the elements of balance pre- and post-injury, recognizing disturbances that cognitive testing alone could overlook. New System software includes expanded normative data and allows custom CTSIB protocols and modified BESS testing of postural stability. Objective reporting mitigates burden of return-to-play decision.

Biowave - Booth 312

BiowavePRO Neuromodulation Pain Therapy System

BiowavePRO® is a patented advanced pain therapy system that delivers therapeutic electrical signals through skin into deep tissue blocking the transmission of pain, increasing range of motion, reducing stiffness and muscle spasm for up to 24 hours following a 30-minute treatment. Multiple treatments provide a cumulative benefit. BiowavePRO is also used during AROM, PROM, exercise and stretching to facilitate rehabilitation. Athletes can move more resistance through a greater range of motion with little pain. BiowavePRO facilitates motion and manages pain simultaneously. Come see why over 80 percent of NFL teams prefer BiowavePRO.

BodyArmor Superdrink - Booth 232

BODYARMOR

BODYARMOR is a premium sports drink that provides superior hydration and is loaded with electrolytes, vitamins and coconut water. It is high in potassium, low in sodium and contains nothing artificial. It is available in six great-tasting flavors.

BREG INC. - Booth 306

FreeRunner™

The FreeRunner™ knee brace is the premier soft good for patellofemoral support. It combines a proprietary offset hinge for truly dynamic stabilization with the innovative low profile and ultra lightweight Smart-Zone™ compression fabric. The FreeRunner™ delivers support when patients need it most. The difference is dynamic.

Cardea - Booth 436

CardeaScreen

CardeaScreen is an ECG device designed to accurately identify life-threatening cardiac conditions in athletes. The Bluetooth device transmits electrical signals from the patient to a Windows PC for analysis. Algorithms in-tune with an athletic heart analyze the ECG and identify abnormal conditions associated with cardiac arrest.

Celliant Energy Textile - Booth 236

Baxsaver

Celliant products are infrared - active through minerals which convert body heat into healing infrared light which penetrates deep into body tissues. All Celliant products, including the Baxsaver, are designed to increase circulation, oxygen and nitric oxide levels, enhancing performance and healing.

CK Industries of the Big Bend, LLC - Booth 1538

Hatfield Strap

The Hatfield Strap is an innovative compact stretch device that gives a highly effective stretch of the foot, calf, and hamstring (including the IT Band). One thing that really sets it apart from other stretch devices is the shoulder strap that allows the user to relax while getting an intense stretch.

CRAMER PRODUCTS - Booth 1300

Cramer Wet Gear Elite AT

Multipurpose AT kit which features 100 percent waterproof materials and seams as well as waterproof zippers for the ultimate in moisture protection. Kit includes rigid, adjustable dividers and wall supports to protect contents and keep supplies in place. Dividers are removable for versatility. Ideal for keeping supplies and electronics safe from any environment, wet or dry.

Douglas Pads & Sports, Inc. - Booth 548

Noggin

The Noggin is the newest product on the market made specifically to reduce impact to the head that causes traumatic brain injuries and long term CTE. It is the first and only skull cap made to be worn underneath a helmet that has proven to REDUCE UP TO 85 PERCENT OF THE IMPACT when worn with a certified safety helmet.

Dr. Cool - Booth 1746

Dr. Cool Recovery-On-The-Go™ Wrap

Dr. Cool is the first and only product to combine ice and compression in one flexible fabric wrap. The wrap's patented, chemical-free Coolcore cooling fabric has earned the prestigious Hohenstein Institute's "Innovative Technology" award. Available in three sizes: 3" x 25", 4" x 50", 6" x 50".

Dynamic Tape (PosturePals) - Booth 455*Dynamic Tape*

Dynamic Tape is highly specialized and designed to contribute genuine mechanical force into the kinetic chain. Working like a bungee cord, the unique, strongly elastic Dynamic Tape aims to absorb load, contribute to force generation, improve biomechanical efficiency and modify faulty movement patterns. Load reduction combined with powerful neurophysiological effects provide prompt pain relief, reduce metabolic demand, facilitate recovery and improve performance.

Gladiator by SGI - Booth 1631*Gladiator High Performance*

Using our Power Grip® technology with two layers of 2mm EVA material surrounding a Nano-Shock Barrier, the High Performance is designed to absorb shock while 30 percent thinner than the Gladiator Pro. The ultra-thin Gladiator takes our patent-pending comfort design and provides the athlete with the highest level of comfort and protection possible.

HayZack Sports - Booth 1719*ICE IT!*

Invented by an athletic trainer, ICE IT! Is designed to keep water bottles cold through an entire practice or game. Simply fit the ICE IT! over your Gatorade or Powerade caddy handle and funnel the ice and/or cold water directly into the water bottles. ICE IT! can also be used on Cramer, Medco, Academy, Dick's and Champion water bottles. ICE IT! is now in production and will be ready for the 2014-15 football season.

IBRAMED - Booth 1246*Neurodyn*

Complete electrotherapy unit capable to generate seven types of currents: TENS, FES, Interferential, Aussie, Russian, Polarized and Microcurrent. Pre-programmed treatment protocols. Indicated for: muscular strengthening, increase of the muscular resistance, reduction of muscle spasticity, muscle paralysis, reduction of edema, analgesia, immediate and late post-surgery and cutaneous wounds. Neurodyn Aussie Sport (with Aussie current, 1KHz and 4KHz) also available.

ING Source, Inc. - Booth 1739*FS6 Compression Foot Sleeve*

The FS6 Compression Foot Sleeve offers medical-grade orthopedic support and graduated compression in a thin, light and comfortable sleeve you can wear under your normal socks. Relieves pain associated with plantar fasciitis, heel spurs and edema.

ING Source, Inc. - Booth 1739*CS6 Compression Calf Sleeve*

The CS6 Compression Calf Sleeve offers medical-grade orthopedic support and graduated compression in a thin, light and comfortable alternative to standard compression stockings. Relieves pain associated with poor circulation, Achilles tendinitis, shin splints and cramps.

ING Source, Inc. - Booth 1739*KS6 Compression Knee Sleeve*

The KS6 Compression Knee Sleeve promotes good circulation while relieving the pain of runner's knee and related conditions using medical-grade orthopedic support and graduated compression. As effective as bulkier knee braces, but thin, light and comfortable.

ING Source, Inc. - Booth 1739*PS3 Compression Patella Sleeve*

The PS3 Compression Patella Sleeve treats patellar tendinitis (jumper's knee) by providing medical-grade orthopedic support for the patella while promoting optimal circulation to promote healing. As effective as bulkier and less comfortable patella straps.

ING Source, Inc. - Booth 1739*ES3 Compression Elbow Sleeve*

The ES3 Compression Elbow Sleeve uses Compression Zone Technology™ to relieve the pain of tennis elbow

and related conditions. The thin and light sleeve provides medical-grade orthopedic support and promotes healing through efficient circulation.

Innovative Bracing - Booth: 1448*Tendon Trak*

The TENDON TRAK™ is the only counterforce device that supports tissue making muscle contraction more efficient rather than inhibiting it. Physical therapist designed and clinically tested. Indications include Lateral and Medial Epicondylitis, Osgood Schlatter's and Sever's Diseases, Patellar and Achilles Tendinitis. Utilizes a patented method, latex free and made in the USA.

IntelliSkin - Booth 201*IntelliSkin Posture Apparel*

Posture apparel that physically connects with your body to achieve optimal posture support and pain relief. We've woven 30+ years of elite, front-line sports medicine and wisdom into our clinically-proven PostureCue™ and CoreCue™ technologies to provide both immediate and long-term benefits around posture correction.

iWalk Free, Inc. - Booth 430*iWALK2.0*

CRUTCHES ARE OBSOLETE! See the product that has been sweeping the awards at all the medical device trade shows. The all-new iWALK2.0 hands free ends the pain and inconvenience of conventional crutches!. Stop crutching and start iWALKIng now!

La Pointique Int'l, Ltd - Booth 431*232Z BACK SUPPORT COMPRESSION TOP*

EmbioZ- Men's Support series enhances sports performance with the seamless compression design combined with Power System and Comfort System. The Power System of 232Z stabilizes and supports the shoulders and center of the trunk to maximizes energy. Comfort System wicks sweat to keep the body dry during long training.

MCDavid SPORTS - Booth 601*McDavid Pre-Engineered Kinesiology Tech Kits*

Our newly released Kinesiology Tech Kits are designed and pre-engineered for easy, precise application. These kits cover a number of common athletic injury issues. Kinesiology tape works at a micro level to reduce pain, soreness and swelling, while offering some minor support. McDavid innovates the innovative.

Mueller - Booth 1231*Medi Kit™ Omni*

Mueller Sports Medicine recently teamed-up with Meret, the industry leader in first aid bags, to introduce an incredible line of premium athletic trainers' kits. The Mueller by Meret A.T. Pro Series was built for you, by you, to meet the demands of today's athletic training professional.

Multi Radiance Medical - Booth 1600*GameDay Laser*

"The NIKE Oregon Project has been a successful pioneer in training methods, injury prevention and treatment. We believe that Multi Radiance MR4 Lasers are another innovation that will help us continue to be at the top." —Alberto Salazar, Head Coach. GameDay™ - The Affordable Personal Athletic Laser by Multi Radiance.

Natus Medical Inc. - Booth 1247*inVision - Gaze Stability Assessment*

The inVision™ package from NeuroCom® quantifies a patient's ability to maintain visual acuity and stable gaze while actively moving the head. The Dynamic Visual Acuity (DVA) test quantifies the impact of vestibular ocular reflex (VOR) system impairment on a patient's ability to perceive objects accurately while moving the head at a given velocity on a given axis. While the Gaze Stabilization Test (GST) quantifies the range of head movement velocities on a given axis over which a patient is able to maintain an acceptable level of visual acuity.

NormaTec - Booth 1531*NormaTec Recovery Systems*

Speed healing, reduce muscle soreness and perform at your best. NormaTec's patented Recovery Systems are designed and assembled in the USA with quality components, and are 30 percent lighter than last year's models. Our portable, durable and world voltage capable systems minimize swelling and improve circulation. NormaTec, Created by Scientists, Perfected by Athletes®.

Ossur Americas - Booth 921*CTi® Custom*

The CTi® Ligament Brace, recognized as the "athlete's choice" for many high contact sports, is the only truly custom brace on the market. Based on a Total Support System, the rigid carbon fiber frame "locks" onto the tibia, providing brace-to-bone contact needed for maximum stabilization of the knee joint.

Ossur Americas - Booth 921*Unloader One® Custom*

The Unloader One® is a clinically proven treatment for mild to severe unicompartmental osteoarthritis (OA) of the knee and its associated pain. Its comfortable, light-weight and low-profile design provides pain relief using a 3-Point Leverage System. The Unloader One® is a proven choice for treating knee conditions requiring load reduction.

OTC Nutrition LLC - Booth 357*CALSURA Fast Action Drink Tablet*

CALSURA Fast Action Drink Tablet provides a highly absorbable form of calcium shown to build stronger bones and reduce stress fracture risk. Simply add to water for a fun, convenient way to get 50 percent of the daily recommended requirements for calcium and vitamin D, plus vitamin C, iron and magnesium.

Perfect Pitch - Booth 654*The Rope Perfect Pitch*

Designed for baseball and softball athletes, improving throwing confidence, velocity and accuracy from improper throwing mechanics. Utilized by major league baseball teams and rehab/therapy professionals country-wide, the tactile, auditory and physical feedback allows athletes to adjust pitching and throwing techniques preventing development of bad habits resulting in fatigue and/or injury.

PLH Products - Booth 403*PLH Infrared*

For 35 years PLH Products, Inc. has proudly served as the benchmark in the infrared sauna industry. By innovating with the latest technology and the highest standards of quality, PLH Products manufactures infrared products that are used by professional athletes, athletic trainers and AT facilities across the country.

PowerPlay - Booth 402*PowerPlay Pro Pack*

PowerPlay™ is the most portable, affordable cold and compression therapy system available. The compact device has three ports offering cold and intermittent, sequential compression to reduce pain and swelling, allowing athletes to get back in the game faster. The PowerPlay Pro Pack includes two pumps, two insulated bags, two extender tubes, one of each joint wrap and an additional gel pack for each wrap.

PreventaMed Technologies - Booth 319*Heat Stress Safety Kit and Infinity Line by [x]temp™!*

The [x]temp Heat Stress Safety Kit is an emergency first response for serious incidents of heat stress. Be prepared to respond and protect your student athletes. Our Infinity line products have limitless applications for safe, simple and rapid cooling. Combining Solo, Duo and Vier cooling packs with strap sets, the [x]temp Infinity line of products are multifunctional and ideal for rehab or injury recovery.

Q2O LLC - CrampX - Booth 401*CrampX*

Q2O CrampX is flavored water you drink for muscle

Hot Product Pavilion *(Continued from page 9)*

cramps and muscle soreness. CrampX is a supplement to hydrating and thirst quenching beverages. Drink CrampX to prevent, relieve a muscle cramp and muscles in seconds. CrampX is natural, GF, WADA safe and manufactured in a Safe Sport facility.

EC3D (QSD) - Booth 1439

EC3D Compression

EC3D is part of QSD, Inc., a manufacturer of medical compression and sports compression. EC3D stands for ENGINEERED COMPRESSION 3 DIMENSIONAL. EC3D incorporates kinesiology zones into all products, supporting muscle stabilization, increased performance and endurance, increased proprioception and postural alignment. Zones are reversed, which makes the recovery process shorter and more effective. Come by our booth to get a pair of socks so you can experience the difference of EC3D Compression (limited quantities available).

Rapid Performance Products - Booth 556

Red Whey

Red Whey utilizes the natural benefits of Tart Cherry Juice and Whey Protein Isolate to create an all natural muscle recovery drink that promotes muscle repair and development. With 12g of Whey Protein Isolate in an 8oz serving, athletes get a high level of branch chain amino acids that can only be obtained through diet. Red Whey is formulated to follow NCAA guidelines and certified by Informed Choice for Sport.

RICA Surgical Products, Inc - Booth 1605

NICE ICE® CryoRoller

NICE ICE® CryoRoller is a combination of three effective treatment modalities (ice, compression and massage) all in one clean and easy-to-use product. NICE ICE eliminates the mess associated with leaking ice bags and ice cups, yet provides the same great treatment results. NICE ICE... A cleaner way to ice it!™

Riddell - Booth 609

Riddell Insite Impact Response System

Insite provides another set of eyes on the players and alerts the sideline to significant single or multiple head impacts that could put players at risk.

SAM MEDICAL PRODUCTS - Booth 805

Sam Soft Shell® Splint

The SAM Soft Shell® Splint: For immobilizing soft tissue injuries and forearm fractures. The Soft Shell

Splint can be easily shaped and applied within seconds to fit the hand, wrist or forearm. It is comfortable, lightweight and can be easily removed and re-shaped at any time.

SCR Sports Inc - Booth 233

Aquilo

Aquilo's revolutionary Cryo-Compression clothing technology is amazingly comfortable and provides an effective, sanitary, convenient and portable alternative to a traditional ice bath. Aquilo's cooling channels are engineered to fit your individual muscle pattern and maintain a consistently ice-cold temperature. Come visit Booth 233 to see what all the buzz is about!

ShowerPill - Booth 1639

ShowerPill Athletic Body Wipe

ShowerPill Athletic Body Wipe is an antibacterial wipe specifically created to keep your athletes free of harmful Staph infections & MRSA. Just wipe down and wipe off the germs! Our FDA-approved formulation kills 99.99 percent of germs, including Staph and MRSA-safely (No Parabens, No Alcohol and it's Hypoallergenic). ShowerPill is proven to decrease nasty skin infections and reduce the chance of cross-contamination.

SHUTTLE SYSTEMS - Booth 1506

Shuttle Rebound

The newly-released Shuttle Rebound features unrivaled ultra-quiet operation thanks to its rugged design and use of durable, high-quality materials. Quick collapsing, STOW-AWAY DESIGN makes for easy storage, and portability enhanced with a built-in ball rack. No initial set-up; comes fully assembled. 100 percent American made.

Swede-O, Inc. - Booth 800

Tarsal Lok®

Patented integrated stabilizer design provides ankle support while allowing normal ROM. Speed lacing system provides quick and easy application. Low profile design is ideal for a variety of applications including soccer, basketball and football. Made in the USA and backed by an industry leading 12-month warranty.

Swede-O, Inc. - Booth 800

Plantar F3™ Foot Roller

Developed by an ATC, this patented foot roller isolates the plantar fascia for optimal stretching, offers cold therapy for pain relief, and provides heat therapy to facilitate healing. The Plantar F3 is made of Sorbothane® materi-

al which is comfortable against the skin and antimicrobial. Provides both pain relief and treatment.

Swede-O, Inc. - Booth 800

Thermoskin Sport Knee Stabilizer

Exclusive stabilizer system allows users to pinpoint the location and level of support to their condition. Stabilizer system has three pockets on each side of the knee. The four flexible metal stabilizers may be placed in any of these pockets, allowing users to pinpoint areas where additional support is required.

Texon Towel & Supply - Booth 420

MonoFoil Antimicrobial

MonoFoil® antimicrobial technology works 24/7 for months at a time, effectively controls bacteria, fungi, algae and yeasts on a wide variety of treated articles and substrates. Our product molecularly bonds to a treated substrate, thus making the entire material itself antimicrobial. Visit Booth 420 for more information.

Tiger Tail USA - Booth 1625

18" Original Tiger Tail portable foam roller

Prevent and speed recovery of injuries with Tiger Tail USA's industry-leading therapeutic rehabilitation tools. Trusted by million-dollar muscles, the Classic 18" Tiger Tail is used by world-champion sports teams including the Seattle Seahawks and the New York Yankees. Relieve sore muscles. Trigger point release. Dynamic stretching/warm-up.

ZAMST - Booth 1613

ZK-7 Knee Support

The ZK-7 is the strongest knee support for moderate to severe sprains of the ACL, PCL, MCL and LCL. Exo-Tech QUAD provides 4-way ligament support with resin stays to support medial and lateral stability as well as X and parallel straps for effective anterior and posterior stability to the ACL/PCL.

ZetrOZ, Inc. (Sam™) - Booth 1721

Sam™

ZetrOZ™ Inc: innovative, powerful ultrasound technology. Sam is a new generation of wearable/portable continuous ultrasound therapy designed for chronic pain, muscle spasms, treatment of joint contractures and local increase of circulation. Oz Inside™ technology allows for a powerful and compact product that will enhance health, wellness and daily living.

*HPP entries as of 6/19/14

STANDING TALL AMONG MEN

(Continued from page 1)

baseball. He was part of four World Series Champion teams with the Reds before moving on to the Florida Marlins in 1992. He is currently an adjunct professor and assistant athletic director at Nova Southeastern and president of Starr Athletic Solutions, LLC.

Starr joked with the audience about the two things one should always remember when giving a speech: "Firstly, always know your material; secondly, make sure the podium is not taller than you!"

Thinking back on his career, Starr said he is grateful for the people who helped

him advance in the profession. "Mentoring is what it's all about," he said. Starr described a mentor as a "person who gives you guidance and support and maximizes your potential." Starr told the audience that the profession of athletic training is all about relationships. He said nothing is better than seeing an athlete get back to the playing field and that he is "so proud to be an athletic trainer."

To learn more about the NATA Political Action Committee, visit the NATAPAC booth inside NATA Connect at the AT Expo.



RENEE FERNANDES/NATA

Attendees to the NATAPAC breakfast enjoy the stories and comments of speaker Larry Starr.

SCHOOL OF HEALTH SCIENCES



Master of Science in Athletic Training

Post-Professional

Designed for students who are certified Athletic Trainers, the degree is a 33-hour, Post-Professional athletic training degree which provides graduate students with the knowledge and clinical education to enhance their practice as certified athletic trainers.

Primarily delivered online, but with a single two week on-campus intensive instruction session in Marion, Indiana

INDIANA
WESLEYAN
UNIVERSITY

SCHOOL OF HEALTH SCIENCES

Marion, Indiana

866-498-4968

indwes.edu/healthsciences

CONQUER THE ELEMENTS



WET GEAR WATERPROOF KITS by Cramer



When it comes to factors you can control, weather is not one of them. When the game doesn't stop, you can't either. Cramer's Wet Gear gives you the control over wet conditions, keeping your kit dry, organized and ready for action.

CRAMER WET GEAR ELITE AT

Measures 22 1/2" x 10" x 8"

cramersportsmed.com



**GO HARDER.
PLAY SAFER.**