National Athletic Trainers' Association
Health Care for Life & Sport

2952 Stemmons Freeway Dallas, Texas 75247
Telephone 214-637-6282 Fax 214.637.2206

TARGETING YOUR MAILING
"Hit Lists"

Did you know you can have access to a *specific* group of athletic trainers by zip code range, specific job settings, job title, professional credential, etc.? How about contact information on athletic trainers within a 50 mile radius of any zip code? Perhaps you need to advertise a weekend seminar and want to invite all certified athletic trainers in the vicinity. **Targeted** NATA mailing lists or e-mail address lists are now available. We call them "hit lists" and they're available for cost of $300.00 + $.13 per name. Special pricing is offered to NATA Corporate Partners, Members and BOC-Approved Providers of continuing education ($250.00 + $.09 per name).

For more information, please e-mail labels@nata.org to receive your free price quote. Quote is good for 30 days only! Please allow 4 business days for orders to be processed, from date of receipt of payment and signed one-time use agreement. Note that prepayment is required. We do not accept purchase orders. *We regret we are unable to offer credits or refunds on returned mail or undeliverable emails.*

Hit List Order Form

Order Date _____ Needed by _____ Phone _____

Name _____ Company _____Fax_____

Billing Address: _____

E-mail Address: _____

Contact List Use Agreement

The recipient of the NATA contact list hereby agrees that the information provided will not be sold, redistributed, stored, duplicated, copied, or reproduced in any manner, but used only for a one time commercial mailing of your materials. The one-time use does not allow the purchasing entity to provide NATA's members with a "subscription" or any other product or service which reaches members in any way more than once without the members' individual consent. Please complete the information below and return it to NATA via FAX 214.637.2206.

Additionally, the contact information, such as email addresses, is not to be shared among the recipients of your mailing. You agree that any broadcast email will not contain other recipients' email addresses in the "To:" or "Cc:" field.

Members agree to abide by policies and procedures of the NATA. Failure to abide by these requirements is a violation of such policies and may subject the user to sanctions by the NATA Ethics Committee. Non-members agree to agree to abide by policies and procedures of the NATA. Failure to abide by these requirements is a violation of such policies and may subject the user to sanctions by the NATA including refusal to provide future information.

Payment and signed list use agreement must be received by NATA before list can be shipped.

Name_____ Title_____

Company _____ Phone _____

Signature_____ Date_____

Revised 11/5/09

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"Hit List" Rental Request

Purpose of List Rental (check all that apply)
- ☐ Athletic Training Products & Services
- ☐ CEU Opportunities
- ☐ Other (please specify)_____

Please check format desired:
- ☐ Comma Delimited Text ☐ Excel

List type: ☐ email addresses
☐ postal addresses
☐ both

Note: each contact method is priced individually.

Approximate # on List:_____
List Charges: $_____
Subtotal: $_____
Rush Del. Fee ($25) $_____
Total Due $_____

☐ [Optional] Select randomized sample within above criteria:
Total # of names desired: _____

Check the member types you wish included:
- ☐ All Member Types
  - ☐ Certified
  - ☐ Associate
  - ☐ Retired Certified
  - ☐ Certified Students
  - ☐ Students (Non-certified)
  - ☐ International Non-Certified
  - ☐ Certified International

To select by geographical area, please select one:
- ☐ US only
- ☐ All Districts (Canada included)
- ☐ All members (International included)

To make a selection by State or District, check/circle below:

	Districts	States
☐	1	CT, ME, MA, NH, RI, VT, Quebec, New Brunswick, Nova Scotia
☐	2	DE, NJ, NY, PA
☐	3	DC, MD, NC, SC, VA, WV
☐	4	IL, IN, MI, MN, OH, WI, Manitoba, Ontario
☐	5	IA, KS, MO, NE, ND, OK, SD
☐	6	AR, TX
☐	7	AZ, CO, NM, UT, WY
☐	8	CA, NV, HI, Guam
☐	9	AL, FL, GA, KY, LA, MS, TN, Puerto Rico, Virgin Islands
☐	10	AK, ID, MT, OR, WA, Alberta, British Columbia, Saskatchewan

Zip Code: _____
Range: _____
Mile Radius: _____

Description of Criteria

Payment Information

☐Visa ☐MasterCard ☐Amex ☐Discover Check Number: _____ (if applicable)

Name as it appears on card: _____

Credit Card #:_____ Exp. Date_____

Amount you authorize to be charged $_____ Signature_____

Revised 11/5/09

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"Hit List" Rental Request

Examples of available criteria; please contact NATA for more information:

Employment Settings

- Administration
- Amateur/Recreational/Youth Sports
- Business/Sales/Marketing
- Clinic
- College/University
- Corporate
- Emergency Department
- Ergonomics
- Faculty/Academic/Research
- Family Practice
- General Patient Care
- Government
- Health/Fitness/Sports/Clubs
- High School
- Hospital
- Hospital-based Clinic
- Independent Contractor
- Industrial/Occupational
- Law Enforcement
- Middle School
- Military/Law Enforcement/Government
- Occupational/Industrial
- Orthopedics
- Outpatient/Ambulatory/Rehabilitation Clinic
- Pediatric
- Physiatry
- Primary Care
- Pro Baseball
- Pro Basketball
- Pro Football
- Pro Golf
- Pro Hockey
- Pro Performing Arts
- Pro Racing
- Pro Rodeo
- Pro Soccer
- Pro Tennis
- Professional Staff/Athletics/Clinic
- Recreational
- Secondary School
- Secondary School/Clinic
- Two Year Institution
- Unemployed
- Youth Sports

Job Titles

- Admin Coordinator
- Admin Director
- Asst/Assoc Athletic Director
- Asst/Assoc Athletic Trainer
- Asst/Assoc AT Men's Sports
- Asst/Assoc AT Women's Sports
- Asst/Assoc Professor
- Asst/Assoc Professor/Program Director
- Asst/Assoc Professor/Dept Chair
- Athletic Director
- Athletic Trainer
- Clinical Director/Coordinator/Specialist
- Consultant
- Counselor
- Dir/Coord AT Services
- Dir/Coord Sports Medicine
- Dir/Coord Rehabilitation
- Educational Consultant
- Fitness Coordinator/Director
- Full Professor
- Full Professor/Program Director
- Full Professor/Dept Chair
- Head Athletic Trainer
- Head AT Men's Sports
- Head AT Women's Sports
- Lecturer/Instructor
- Manager
- Medical Office Staff
- Outreach Coordinator
- Owner/Partner
- Physician Extender
- Sales/Marketing
- Supervisor
- Teacher
- Wellness Coordinator/Director
- Retired
- Student

Credentials

- CAT(C) [Certified Athletic Therapist (Canada)]
- Certified Cardio Technician
- Chiropractor
- CSCS
- EMT
- FACSM
- Massage Therapist
- Nurse
- Orthopedic Technician
- Occupational Therapist
- Occupational Therapy Assistant (COTA)
- Personal Trainer
- PES
- Physician
- Physician Asst
- Physical Therapist (PT)
- Physical Therapist Asst. (PTA)
- Other Credentials
- Teaching Certificate
- Teaching Certification Area
- No Credentials
- State Licensed

Ethnicity

- American Indian/Alaskan native
- Asian or Pacific Islander
- Black (not of Hispanic origin)
- Hispanic
- Multi-Ethnic
- White (not of Hispanic origin)

Highest Level of Education

- Doctorate
- Physician
- Masters
- Bachelors
- Two Year Degree
- Not Degreed

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