PR Committee to Recognize Lifesavers

Each year NATA members help save the lives of athletes, officials, spectators, coworkers and the general public. Often, recognition is given only when these rescues occur at events where media are present – only a fraction of the time.

On the whole, athletic trainers humbly insist their actions are all part of their job, part of their training, no big deal. Although ATCs are trained in lifesaving techniques, it is not an everyday occurrence, and it deserves special recognition. So, the Public Relations Committee has designed a Lifesaver Recognition Program.

Every member – certified, associate or student – directly involved in saving a life will receive recognition through this program, which was approved by the board in May.

To apply for this special recognition, simply fill out the information form and submit it, along with any available supporting documentation, to the NATA. The form is available on the NATA Web site.

nata lifesaver recognition

criteria:

The NATA Lifesaver Recognition Program is open to **any** NATA member who is directly involved with a lifesaving event*. A lifesaving event is defined as a situation in which the victim(s) would have or most likely would have died had the member not intervened by providing skilled medical care/help.

**Excluded events are those that occur when an NATA member is functioning or employed as a lifeguard, EMT/paramedic/fireman or hospital employee.*

recognition:

NATA Lifesaver Recognition recipients will receive a Certificate of Recognition and a letter from the NATA executive director and president. Additionally, lifesavers will have their lifesaving event noted in the *NATA News.*

submission:

The nomination form should be completed and sent to the NATA within 30 days following the lifesaving event. Submissions can be made by the actual "lifesaving" athletic trainer, an NATA member, or a non-NATA member who is also aware of the lifesaving event. Along with the nomination form, any two of the following items must be attached for verification.

— A copy of a newspaper article covering the event
— A copy of a radio/television report covering the event
— Letter from individual(s) rescued
— Letter from an immediate family member of individual rescued
— Letter from a bystander or witness to the event*
— Letter from attending medical personnel (EMT, paramedic, emergency room physician)*
— Letter from lifesaver's supervisor/employer verifying the event

**Letters from two individuals are acceptable.*

send nomination form and verification items to:
NATA Public Relations Manager
2952 Stemmons Freeway
Dallas, TX 75247

nata lifesaver recognition

Lifesaver Name: _____

Address: _____

_____

Phone: ( )_____

E-mail:_____

Lifesaver's NATA Member ID Number: _____

Date of Lifesaving Event: _____/_____/_____

Location of Lifesaving Event: _____

_____

Description of Lifesaving Event: _____

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_____

(Attach additional sheet if needed

Submitted by: _____

Address: _____

_____

Phone: ( )_____

E-mail:_____

Date of Submission: _____/_____/_____